ACS Columbus Section Executive Committee Long-Term Planning Meeting

Sept. 25, 2018 from 6-8 p.m. in the Battelle Rooms at CAS

Puran De Chair
Jeff Trent Chair-elect
Kelly Moran Treasurer
Virginia Songstad Councilor
Don Songstad Alternate Councilor
Krishna Bobba Alternate Councilor
Zech Thompson Younger Chemists Committee
Barbara Ambrose Secretary
Jim Wasil Past-chair
Bob Kroshefsky Treasurer-elect
Joan Esson Councilor
Ed King Councilor
Robert Woodman Alternate Councilor
Leah Pastor Younger Chemists Committee
Effie Miller Younger Chemists Committee
Satish Garre CERM 2020 committee

1. October 24th meeting at CAS:
   - If Bob Kroshefsky gets the information on the teacher, he can get the certificate for the teacher of the year award and the check to the school and teacher.
   - Last year for the October meeting Jim Wasil got a proclamation from the governor of Ohio for the president-elect of the ACS. This was very much appreciated by last year’s president-elect. Jim Wasil will talk to the governor’s office to get a proclamation for this year’s president-elect. CAS traditionally covers the cost of the president-elect’s reception and subsidizes part of the dinner costs as well as providing the venue.
   - The local section’s share of the cost of the dinner is $10 per person. The 50-, 60-, and 70-year member honorees and the teacher of the year and their guests are not charged for their dinner. The executive committee decided to continue this practice and the practice of charging student members $5 for their meals. To help cover the dinner costs, non-members would be charged $15, and members $10.

2. Election and filling Vacancies:
   - The Section election for 2019 officers will be held in October/November. There will be one election for councilor; the winner will become councilor, the runner-up will become alternative councilor. Joan Esson and Don Songstad are interested in running for councilor. Kelly Moran has indicated she is interested in running for chair; she would be CERM2020 treasurer as well as chair for 2019. Barbara Ambrose will run again for secretary. Thus, we need at least 2 more candidates – one for treasurer-elect and another for chair-elect.
   - Webmaster (Pauline Tan) and Archives and Bylaws Chair (Steven Rosenthal) are leaving. Pauline has moved and has resigned. She stayed until Sept. 19th. Robert Woodman is now in
charge of the section website. Robert needs to work on the CERM2020 website so that will be his first priority. We need someone to take charge of the archives.

3. ACS Columbus’ continued existence and replacement of the section’s statutory agent:
   We need a statutory agent to remain a legal non-profit entity. Joan Esson and Bob Kroshefsky volunteered to do this; ultimately Bob Kroshefsky accepted the post. He is willing to use his home address as the required contact address for the statutory agent and as the contact person for the section bank account with 5/3 Bank.

4. Recognition of Volunteers:
   Recognition of local section volunteers at the October meeting was discussed. The section is fortunate to have long-term volunteers such as Robert Bird and Mary Wahba. Krishna suggested having the volunteers stand during the dinner to be recognized. Another suggestion was a slide identifying the volunteers could be inserted into the October meeting talk. Puran suggested offering free dinners to the volunteers for the October meeting.

5. Improving Event Attendance:
   Suggestions for improved meetings included: have talks with more general interest, e.g., chemistry of weather, chemistry of candy, Leaf color change chemistry, color of birds, challenges for business for chemistry, chemical entrepreneurs in central Ohio, speakers from OSU Food Chemistry department, Joan volunteered to give a talk on the chemistry in art, February’s meeting will be a talk by the CEO of Quantum by Design;
   - Non-talk meetings – the Zoo, COSI, local breweries such as Land Grant Brewery, Watershed distillery, tours of local chemical industry sites;
   - offer swag, like door prizes
   - invite entertainment professionals such as a Will Rogers impersonator, professional puppeteers, or YouTube personalities;
   - set up a focus group to look into these suggestions and generate more ideas.

6. Improving Social Media Presence:
   The ACS website and Facebook were discussed. Putting up notices of upcoming events on Facebook and Twitter was suggested. Having a site for job announcement was suggested; we could contact recruiters and reach out to companies looking for local chemists. Jim suggested getting a list of chemical companies in Columbus from the Chamber of Commerce. Puran will apply for an ACS grant for technological funding.

7. Event Venues:
   Suggested venues included: the Columbus Zoo, COSI, Old Bag of Nails in Westerville, Ashland, Scotts, Owens Corning, and Spaghetti Warehouse. Dinner venues need to keep to a budget of $20-$30 per person. Some venues are expensive – particularly academic venues such as the OSU Golf Course Clubhouse and Ohio Dominican University. ODU was expensive because their contract with Sodexo meant we had to use that caterer.

8. Long-time local section member Mark Fischer pointed out in an e-mail to the executive committee that the September local section meeting was scheduled on the Jewish holiday of Yom Kippur. The executive committee discussed avoiding scheduling meetings on religious holidays. Jewish and Christian holidays are not the only important ones to our membership; Hindu and Islamic holidays also are important. It was pointed out that the ACS is a secular organization. Joan offered to get a list of religious holidays, so that we can plan our calendar accordingly.
9. Outreach Activities Planning and Announcement:
    Jeff Trent is working on outreach – he plans to have National Chemistry Week activities in the
    Columbus Metropolitan Library main building.

10. YCC activities:
    The YCC was in hiatus over the summer. Zech and Amber are planning a fall event. The YCC
    members mentioned that poster sessions are not that interesting to their community, because
    there are so many poster session opportunities at OSU. The YCC would like to see more
    leadership sessions and career-oriented events like job fairs, mock interviews, and networking
    opportunities. They suggested a CERM2020 panel on job opportunities for young chemical
    professionals.

11. Website:
    Robert Woodman has transitioned to website development at his company, so he will leverage
    this experience to the CERM2020 and Columbus Section websites. If we get a bank credit card
    agreement, we will be able to have people pay fees in advance on the CERM2020 and section
    websites. Such payment options cost $8/month.

12. Meeting adjourned at 8 p.m.